Tshwane University of Technology

We empower people



Study Fully Online

Postgraduate Diploma in Entrepreneurship

Programme Description

The Postgraduate Diploma in Entrepreneurship is designed for ambitious professionals, aspiring entrepreneurs and business owners who want to strengthen their entrepreneurial capability and build ventures that create meaningful economic and social value. The programme develops advanced knowledge and practical skills in entrepreneurship, innovation, business incubation, venture creation and strategic decision-making. Learners gain the competence to identify opportunities, evaluate business viability, manage change and apply entrepreneurial thinking in both established organisations and new ventures. With a strong focus on innovation, research, enterprise development and real-world application, the qualification prepares graduates to operate confidently in national and international entrepreneurship contexts.

You will learn

- How to identify entrepreneurial opportunities that can lead to sustainable value creation in a range of business and market contexts.
- To assess the impact of change and implement change effectively within entrepreneurial ventures and dynamic business environments.
- To analyse and solve complex business problems using specialised knowledge, critical thinking and appropriate entrepreneurial methods.
- How to develop entrepreneurial strategies by setting evolving business objectives, prioritising opportunities, planning enterprise security and creating consumer-focused products through technology.
- To evaluate business viability and support venture creation through innovation, incubation models, funding approaches, mentorship and coaching practices.

Overview

SAQA ID:
123765

Number of modules:
8

Total credits:
120

Mode of study:
Fully online

Study duration:
2 years

Module duration:
8 weeks (7 weeks of study and one-week break)

How much time to commit:
12 to 15 hours per week

Modules and credits

Business Incubation Management	**15**
Business Turnaround Management	**15**
Change Management and Business Sustainability	**15**
Strategic Entrepreneurship	**15**
Entrepreneurship and Business Development Part A	**15**
Entrepreneurship and Business Development Part B	**15**
Advanced Research Methodology Part A	**15**
Advanced Research Methodology Part B	**15**

Admission requirements

To apply for this qualification, a student requires:

• An Advanced Diploma in Entrepreneurship or a related field, NQF Level 7.

OR

• A BCom or a BTech degree in Entrepreneurship, NQF Level 7.

Fees

To see a breakdown of the fees, please visit our Fees page.

Visit Fees Page



Get in touch **Email:** enquiries@online.tut.ac.za **Visit:** online.tut.ac.za